Communicating Work from the USAID/Kinshasa Education Office to New Audiences



Project Title	Communicating Work from the USAID/Kinshasa Education Office to New Audiences
Project Summary	The USAID/Kinshasa education office is looking for an intern to assist in developing, implementing, and assessing a new communications initiative. This work is essential to broadening our messaging to new audiences within the Democratic Republic of Congo and our partners in the United States.
Country	Congo

Project Description

Would you like to be part of a dynamic diverse team committed to improving education access and outcomes for millions of Congolese students? Do you have a passion for storytelling and communications? Are you creative and interested in innovative solutions? Do you want to learn more about education and international development? Then this position with the USAID/Kinshasa Education Office is a perfect opportunity.

We are looking for a self-starter who is interested in supporting a new initiative to build stronger communications ties between the USAID mission, Washington Headquarters, implementing partners, local stakeholders, and the Congolese public. This would include gathering information on activities, agency priorities, and showcasing our work in new ways to reach the maximum audience. We are interested in innovative communications solutions, including digital and social media.

This internship is conceived as part of a pilot communications project and the intern will be responsible for capturing their progress, reflecting, and adapting as necessary. The project will culminate in the preparation of a summative assessment evaluating program success, lessons learned, and making recommendations for continuation.

The intern will work closely with all members of the education team and the mission communications team, but will report to the Innovation and Learning Advisor.

Required Skills or Interests

Skill(s)	
Analytical writing	

Cultural diplomacy		
Design thinking		
Editing and proofreading		
Graphic design		
Infographic design		
Marketing		
Social media management		
Storytelling/blogging/vlogging		
Videography		
Website design		
Writing		

Additional Information

None

Language Requirements

Languag	ge Speaking Proficiency	Reading Proficiency	Importance
French	Minimum professional proficien	cy Minimum professional proficie	ency Nice to Have